

# EWG VERIFIED™ / LEAPING BUNNY CERTIFIED

*Jouv  holds the distinguished EWG VERIFIED™ status in recognition of its exceptional purity and safety standards. The Environmental Working Group (EWG), a leading environmental health non-profit organization, verifies that personal care products are free of contaminants, manufacturing processes meet rigorous criteria to ensure safe practices, and encourages better transparency from company to consumer.*

*The prestigious Leaping Bunny certification that Jouv  holds, notifies consumers that no animal testing was conducted throughout the entire manufacturing process, from ingredient to finished product. Leaping Bunny is consistently the top ranked cruelty-free authority and organizations bearing its logo have not only made a pledge to practices that are safe for animals, but also remain open to independent audits and annual renewal commitments.*